

MAY DECEMBER MEN'S CLUB

Community Leader Project Brief

A pre-launch overview for community organizations, leaders and potential partners

Our vision

Create the most trusted and welcoming online community dedicated to intergenerational friendships and relationships between men.

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DISCUSSION DOCUMENT

The product is in development. Features, policies and launch plans remain subject to validation and refinement.

1. Why We Are Building This

Men seeking meaningful intergenerational connection often have to piece together an experience across connection-oriented apps, social groups, discussion communities and general-purpose social media. Those environments can be useful, but they are usually optimized for profile browsing, rapid matching or broad social engagement rather than sustained community, trust and belonging.

May December Men's Club is being designed around a different premise: members are people, not profiles. The primary emphasis of this effort is to allow and encourage intergenerational communication, friendship, shared interests, peer connection, education and community participation. Those connections are intended to remain valuable regardless of whether a member is also interested in developing a personal relationship.

The need we want to test

- Can a community designed specifically for intergenerational connection provide a stronger sense of belonging than a conventional profile-first experience?
- Can trust and verification reduce the bots, impersonation, catfishing and financial scams that discourage authentic participation?
- Can structured community spaces give men meaningful reasons to participate, contribute and remain connected over time?
- Can we create meaningful discovery without turning the entire membership into a browseable wall of profiles?

Why community leaders matter

We do not want to answer those questions only from our own assumptions. We are seeking candid input from organizations and leaders who already understand the communities we hope to serve.

2. Who the Community Is For

The planned community is for adults 18 and older who identify as male and value intergenerational communication, friendship, community, shared interests and meaningful personal connection. There is no maximum age and no fixed minimum age-gap requirement.

Members may describe themselves as a May Member, a December Member, Both, or choose not to define themselves that way. The labels are intended to help people communicate how they see themselves, not to create rigid categories.

The initial product is the Men's Club. Broader communities and affinity experiences may be explored later, but the launch focus remains deliberately specific so that trust, community norms and the member experience can be built well.

3. How the Experience Is Intended to Differ

Design principle	What it means
Members are people, not profiles	The product is designed around participation and connection rather than maximizing profile exposure.
No 'Browse All Members' wall	Discovery is intended to be purposeful through search, relevance and community participation.
Premium adds capability, not visibility	Paying should not buy preferential profile ranking or make one person inherently more discoverable than another.
Community as the foundation	Circles, discussion, learning and shared interests

	provide continuing reasons to participate, contribute and build connections.
Trust before interaction	Verification, complete profiles and community standards are intended to establish a stronger baseline before meaningful interaction.

Intentional discovery

Members would find one another through intentional search, relevance and participation in Community Circles rather than an unrestricted directory of every member. Distance and relevance—not payment—would influence discovery. Premium members may receive more search capabilities and filters, but not higher ranking simply because they pay.

4. Community Circles and Member Support

Community Circles are intended to be a major part of the experience. They give members places to learn, discuss, connect and support one another around shared experiences and interests. Participation is not limited only to men who personally possess a particular trait; appropriate allies, partners and peers can participate where the Circle's purpose supports it.

Examples under consideration

- Age-Gap Relationships
- Relationship Skills & Communication
- Coming Out Later in Life
- First-Time Dating
- Long-Distance Relationships
- Mental Wellness
- Autism & Neurodiversity
- Men with Disabilities
- Widowers and Divorced Men
- Military & Veterans
- Bears, Chubs, Daddies & Admirers and other affinity communities

Circles may ultimately combine discussion boards with articles, videos, peer support, success stories and links to useful resources. A broader Knowledge Center is also planned for education and practical guidance.

5. Trust, Verification and Safety

Trust and safety are foundational product requirements rather than features to be added later. The planned model separates membership, verification and access: paying for Premium does not substitute for verification, and verification itself does not automatically grant paid capabilities.

Planned safeguards

- A real face photo is required for participation, with safeguards around replacing the primary photo.
- Initial identity/photo verification is planned to compare the member's posted image with a live selfie or liveness check.
- Higher verification may use a government photo ID through a privacy-preserving external provider rather than routinely retaining government identification.
- AI may help identify suspicious content or recommend actions, but consequential or appealed decisions are intended to receive human review.
- Members can report fake profiles, impersonation, romance or financial scams, harassment, threats, explicit content, underage concerns, spam and other dangerous behavior.
- Moderation actions are intended to be logged, reviewable and subject to an appeal process.

6. Privacy and Respect

The project is being designed to avoid unnecessary exposure of sensitive personal information. Public usernames are allowed, while verified legal identity can be stored securely for trust purposes. Member profiles are not intended to be publicly indexable on the open web.

- No sale of personal information or sensitive-data advertising profiles.
- No routine collection of precise GPS location.
- No inference of sensitive traits merely because someone joins a Circle or performs a search.
- Staff access is role-based, and privileged accounts are expected to use stronger authentication.
- AI assistance is permitted for support and safety, but not as the sole final decision-maker for consequential actions.

7. Membership and Participation

The current model includes Free and Premium participation. Free membership is intended to be genuinely useful rather than a disguised guest account, while Premium expands capabilities such as richer search, additional photos and broader interaction.

The governing principle is that Premium should enhance what a member can do—not make that member more important, more trusted or artificially more visible than someone else.

Registration, a complete profile and baseline verification are expected before meaningful member interaction. The exact usage limits and Premium capabilities remain configurable as we validate behavior and economics before launch.

8. What Is Being Built Now

The project is in pre-launch development. Product requirements, membership rules, privacy and security principles, accessibility, technical architecture, analytics, launch operations and future-roadmap decisions have been developed in substantial detail. A technical build/pilot is underway.

In parallel, we are validating whether the intended audience and established community organizations see enough value in the concept to justify continued investment and launch. A Founding Member Interest List is now live so that interested individuals can opt in to occasional development updates and future launch information.

What this is not

This outreach is not a request for crowdfunding or a financial commitment. At this stage, we are seeking informed feedback, community validation and permission-based interest from prospective members.

9. What We Hope to Learn From Community Leaders

A conversation with an established community leader is valuable precisely because agreement is not required. We would rather hear a concern now than discover it after launch.

- Does the underlying need resonate with what you see among the men in your community?
- Which parts of the concept feel most useful—and which feel unnecessary or unrealistic?
- What trust, privacy or safety concerns would you want addressed before recommending a platform like this?
- What are existing online communities and social platforms failing to provide for meaningful intergenerational connection?
- Which kinds of community discussion, education or peer support would create lasting value for members?
- What would make an organization comfortable sharing the project with its members?
- Are there populations, experiences or risks we are overlooking?

10. What a Productive Relationship Could Look Like

We are not asking organizations to endorse an unfinished product. Depending on interest, involvement could be as light or as substantive as the organization considers appropriate.

- A brief conversation and candid feedback.
- Reviewing the concept again as the product becomes more tangible.
- Suggesting needs, safeguards or community topics we should consider.
- Introducing us to another leader or organization whose perspective would be valuable.
- When appropriate, sharing the Founding Member Interest List with individuals who may genuinely want to follow the project.
- Potential future collaboration around education, community resources or member programming—only where there is a clear mutual fit.

11. Founding Member Interest List

Individuals who want to follow development can join the Founding Member Interest List. The signup is permission-based and uses email confirmation. It asks only for limited information needed to understand prospective community interest, such as country, optional role and interests, plus required age and email-consent confirmations.

Signup information is intended to validate interest, understand the prospective community and communicate about development and future launch. It is not intended for sale.

12. Current Status and Next Steps

- Product requirements and operating principles: substantially developed.
- Technical implementation/pilot: underway.
- Founding-audience validation: underway.
- Organizational/community-leader outreach: underway.
- Founding Member Interest List and attribution tracking: operational.
- Launch timing: not yet being represented as fixed; validation and build progress will inform the schedule.

The invitation

If this concept is relevant to the community you serve, we would value a short conversation. Our goal is not to persuade you that every decision is already correct. It is to learn what we should preserve, change or reconsider before May December Men's Club becomes a real member community.

Contact

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Thank you for considering the project and for any perspective you are willing to share.